

41st ESRA Annual Congress

The art of Pain Management

4. — 7. Sep. 2024
Prague



Sponsorship Opportunities



State of the Art Safety Standards in RA
THE EUROPEAN SOCIETY OF REGIONAL
ANAESTHESIA & PAIN THERAPY

esraeurope.org

The European Society of Regional Anaesthesia and Pain Therapy (ESRA) is delighted to invite you to Prague 2024 for the 41st Annual Congress

Dear Colleagues, Friends and Collaborators

The World Congress in Paris 2023 has been the best ever and our journey continues. The 41st European Society of Regional Anaesthesia and Pain Therapy (ESRA) Annual Congress will take place in Prague, mother of all cities (Praha matka měst), Golden City or the city of 100 towers.

A vibrant city full of culture, where Smetana, Dvořák, Janacek and Mozart played and now the strings of autumn are waiting to be enjoyed. 900 years of life Architecture, home of uncounted beer breweries, coffee houses and famous Franz Kafka, Jaroslav Hasek and Egon Erwin Kisch.

The Congress Scientific and Local Organizing Committees, supported by an extensive International Experts Group, have built an comprehensive and high-quality Scientific Program for both young and experienced Delegates.

More than 100 well-respected international experts and KOL, as well as the rising stars of the future, all serving on our faculty team. Joining together an audience of many thousands of participants, with a representation from more than 50 countries from all over the world, this is Your opportunity in 2024 to network, as well as to share and underpin the latest updates, advancements and leading-edge research and innovation across the spectrum of Regional Anaesthesia (RA), Perioperative care, PoCUS (Point of Care Ultrasound) and Acute Postoperative & Chronic Pain Management.

Traditionally, the ESRA Annual Congress is included amongst the most influential Anaesthesia and Pain Medicine platforms for clinicians, researchers, scientists and industry representatives from all over the world, with its high scientific standard being recognized and highly rated by the Accreditation Council for Continuing Medical Education.

We again drive interactivity, deepen collaboration, accelerate promotion of science and networking, and encourage knowledge sharing, via state-of-the-art presentations on our fields, as well as by highlighting new insights into basic science, clinical research and therapeutic interventions.

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Prague

2024

Prague 2024

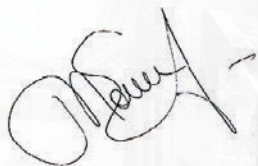
This Meeting Format will again encourage an active interplay in between faculty and delegates, framed by your input, commitment and pro-action. Accordingly, the Scientific Program will comprise of:

- Multiple exciting learning opportunities specifically designed for Residents, Trainees and Fellows.
- Free Papers and e-Posters Sessions to be rewarded with numerous prizes on RA and Chronic Pain
- Video Contest.
- A busy large exhibition area will be available for the presentation of latest innovations from our industry supporters.
- Written and oral exams of the well-established EDRA and EDPM ESRA Diplomas will take place in parallel with the congress main scientific program, or as a post-congress activity.

Last but not least, a variety of social activities and unique networking events will be organized, such as the Congress Opening Ceremony & Welcome Session, an exceptional Networking Reception, the Networking on The Run (formerly known as FUN run), the Trainees & Diplomates Reception, the Annual Networking Dinner & Celebration, and the Farewell Reception at the end of the Congress, all befitting in Prague, our ideal location.

Counting on everybody's support, enthusiasm and fruitful participation, we are preparing another inspiring congress, and we are excited to have you all along our side! On behalf of the organizing team, we look forward to sharing and interacting with our colleagues across the globe and meet you all in the "Golden City", in September 2024, for another memorable experience:

- Networking Sessions and Symposia
- Plenary Experts' Panel Discussions
- Instructional Refresher Course Lectures
- PRO CON Debates
- Ask the Expert Interactive Sessions
- Second Opinion Discussion Sessions
- Tips & Tricks Sessions
- Problem Based Learning Discussions (PBLD)
- Lunch
- Video and e-Poster contests
- RAPM session
- Complex Case Discussions
- Audience-Submitted Content / Q&A
- Hands-On Clinical & Cadaver Workshops
- Trainees Sessions
- LIVE Demonstrations on Models
- 360° Open Space Simulation Courses - Sessions



Eleni Moka,
ESRA President



Thomas Volk,
ESRA Past President



Five reasons to come to Prague

1.

Walk in the greenest urban space in the world

If you are wondering what makes Prague the greenest city in the world, the answer lies in the fact that it is full of natural green spaces. 56% of Prague consists of forests, nature reserves, nearly 200 parks, vineyards and public gardens. During your visit to Prague it will be worth your while to visit one of the many beautiful parks and gardens, away from the hustle and bustle. Recommended are: Stromovka (park), Wallenstein gardens (only in the spring and summer months), Letná (park), Riegrový sady (park).

2.

It is a UNESCO World Heritage Site

Prague is one of the most renowned historical cities in the world, with a multitude of beautiful buildings and monuments. The historic center of the city, designated a UNESCO World Heritage Site in 1992 is a walk through History where visitors can explore the city's past easily. You'll find just about every style of architecture, from Romanesque to Gothic, Baroque to Rococo and Neo-Renaissance to Art Nouveau.

3.

The Beer is Cheaper Than Water!

Yes, it's true: in the Czech Republic beer in pubs and restaurants costs less than mineral water. And it's a great beer – one of the world's favourite types of beer – **Pilsner** – was born in Prague! It's surely one of the reasons to visit Prague. Pubs in Prague are famous and they have a lot of atmosphere. Na zdraví! (Cheers!)

4.

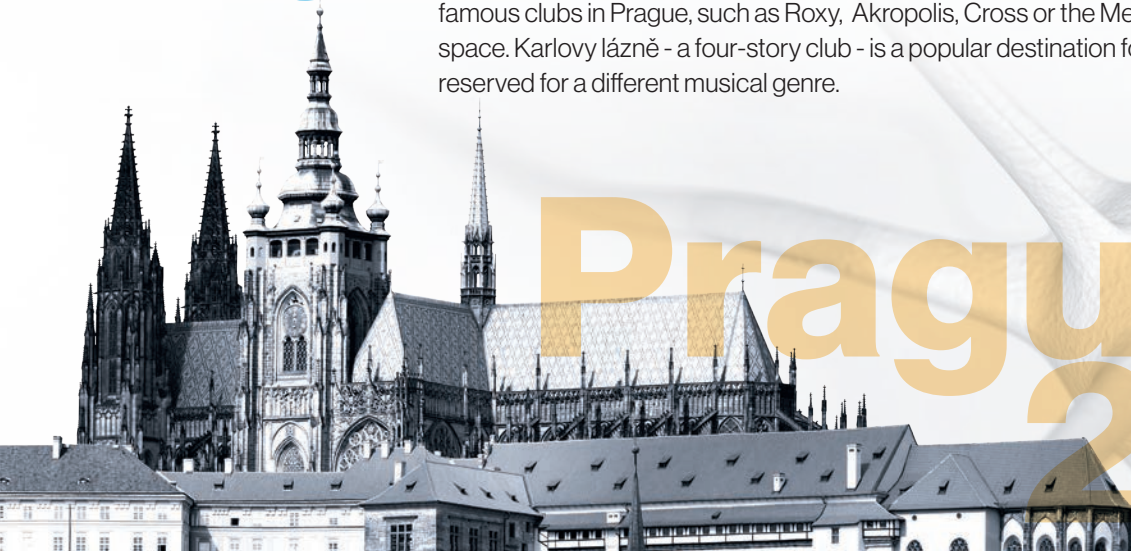
You can seek for Gold in the Golden City...

Prague is not just a city like any other. It has a magnificent history **full of mysteries and legends**. Its enigmatic aura derives from the Renaissance, when the Bohemian Kingdom was the European centre for alchemy. Philosophers searched for what was known as "philosopher's stone", a panaceum, as a universal remedy for all the illnesses and more famously – a chemical substance which turns simple metals into **gold**.

5.

And if you love music,

Prague has something to offer both classical music lovers and those who prefer rock, pop or alternative currents. For classical music, visit the Rudolfinum, the Municipal House (Obecní dům) or one of the churches in Prague. Fans of dance or electro will visit one of the famous clubs in Prague, such as Roxy, Akropolis, Cross or the MeetFactory multimedia space. Karlovy lázně - a four-story club - is a popular destination for tourists, each floor being reserved for a different musical genre.



Prague
2024

ESRA last congresses in figures

Thessaloniki
2022

+1,700

attendees
anaesthesiologists
and pain specialist

from **80**
countries

22 exhibitors

+170 scientific
sessions

+500 abstracts

Paris
2023

+3,000

attendees
anaesthesiologists
and pain specialist

from **100**
countries

26 exhibitors

+200 scientific
session

42 e-poster
sessions

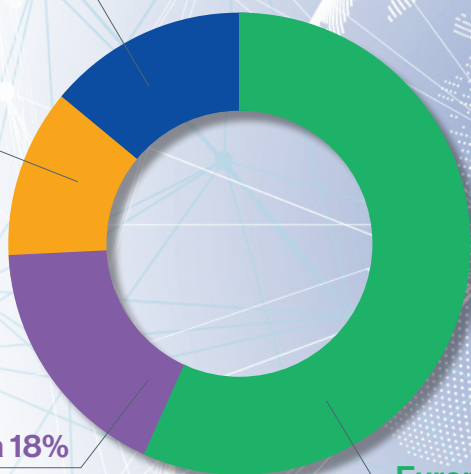
135 Workshops
+770 Abstracts

Americas 12%

Middle
East &
Africa
9%

Australia 18%

Europe 61%



Top 20 Participating Countries

UK	325
Australia	195
France	172
USA	172
Portugal	120
The Netherlands	116
Belgium	111
Switzerland	111
Ireland	103
Spain	65
India	60
Norway	60
Turkey	58
Italy	57
Greece	53
South Korea	47
Germany	46
New Zealand	44
Sweden	38

Why exhibit or sponsor our event?

There are many great reasons to join us at the Annual Congress 2024:

1 

The programme allows for over 10 hours of dedicated networking opportunities

2 

After the success of the 6th World and 40th ESRA Annual Congress we are expecting an equal amazing attendees number, as delegates and members are keen to return to in-person education and reconnect with colleagues

3 

Our programme is designed to maximize your time with delegates during breaks. Lunch and coffee breaks will be served in the middle of the Exhibition space

4 

Generate exposure for your company and/or product and collaborate with attendees about new product ideas. The 360° space that will be created in the technical exhibition will allow you to exhibit your latest products and innovations

5 

Being a part of ESRA Annual Congress 2024 will support you to build brand recognition in the sector

6 

Be part of the programme by running a sponsored symposium or lunch session. We are offering you the opportunity to engage with delegates on a topic of your choosing through a sponsored symposium/workshop session (limited slots available)

Venue: Prague, Kongresové Centrum Praha

Dates: 4 - 7 September 2024



DAILY SCHEDULE: 08:30-18:00

SET UP: Tuesday Sep 03 from 08:00 and 20:00 (for the booth builders : Monday Sep 02 afternoon after 14:00)

DISMANTLING: Saturday Sep 06 after 12:00.

KEY DATES (Preliminary)

Wednesday Sep 04 : 18:30 Opening Ceremony following by Networking Reception

Thursday Sep 05: Networking on the Run

Friday Sep 06: Networking dinner

Scientific and Local Committee 2021-2024

Chair (Past President): Thomas Volk

Vice-Chair (President): Eleni Moka

Chairs of the Anatomy workshops:

Paul Kessler, Peter Merjavy & Andrzej Krol

Chair of the Hands on Clinical Workshops:

José Aguirre

Member: Eric Albrecht

Member: Steve Coppens

Member: Brian Kinirons

Member: Morné Wolmarans

Member: Claude Ecoffey

Member: Marc Van De Velde

Member: Nuala Lucas

Member: Axel Sauter

Member: Ana Patrícia Martins Pereira

LOC 2024: Jan Bláha

LOC 2024: Martina Kosinova

LOC 2024: Dusan Mach

LOC 2024: Pavel Michalek

Sponsor package opportunities

Bronze

- Exhibition space of 12m²
- 1 Full Congress Registration for a representative of your company
- Exhibitor Badges 4+2
- Notification on the ESRA website

€ 8,800

Silver

- Exhibition space of 18m²
- 2 Full Congress Registration for a representative of your company
- Exhibitor Badges 6+2
- 2 Networking dinner (Friday evening tickets)
- Notification on the ESRA website

€ 13,500

Gold

- Privileged exhibition space of 24m²
- 3 Full Congress Registration for a representative of your company
- Exhibitor Badges 8+6
- 4 Networking dinner (Friday evening tickets)
- Lunch Symposium 50 minutes + announcement in the final programme
- Notification on the ESRA website
- Priority placement in the exhibition

€ 40,000

Platinum

- Privileged exhibition space of 48m²
- 5 Full Congress Registration for a representative of your company
- Exhibitor Badges 16+10
- 6 Networking dinner (Friday evening tickets)
- Symposium 60 minutes + announcement in the final program
- Hospitality suite throughout congress
- Notification on the ESRA website
- Priority placement in the exhibition

€ 50,000

** Sponsors interested in picking up sponsorship items separately to design their onsite appearance or willing to buy additional full congress registration, are welcome to contact Beatrice Torri (beatrice.torri@esraeurope.org)*

The mentioned packages can be selected or not; when reaching the minimum contributions above, sponsors will automatically receive the corresponding status.

 All rates listed above exclude statutory VAT and refer to the duration of the Congress.

Prague 2024 Sponsorship Opportunities

Industry Symposia and Lunch Workshops sessions

The main objective of an industry sponsored symposium is the communication of scientific material to enhance the knowledge of the attendees.

During the Annual Congress 2024 there are two opportunities for your organization to promote your own industry sponsored symposium.

The following options are available:

- **Industry sponsored symposium during the Scientific sessions (1 hour) or**
- **Lunch time industry sponsored symposium (50 minutes)**

Price: 20,000 - 28,000 Euros (depending on the room capacity)

The two options offer the following:

- Rental of the room, standard audio and video equipment, audiovisual technician, microphones for speakers and audience, publication of the Industry symposium programme on the conference website and in the printed programme, use of the Speaker Preview Room, and one hostess at the entrance of the room.
- The content of the workshop must be submitted to the congress Scientific committee for approval in advance (deadline 1 July 2024). You will be responsible for the flights/ accommodation of your speakers (travel fees and 2-night stay)
- The company may present products (aimed at improving quality, care and patient service), either by means of scientific presentations and a discussion forum, or with a practical session demonstrating the placement and use of medical material.
- The symposia/lunch sessions will be promoted on the Congress website and via push notifications on the smartphone app.

Option video recording:

This offer includes shooting and editing of the uncut video material.

Your company will hold the property rights to the footage and the edited final version of the video.

Price: 3,500 €

The new decree of the anti-gift law applicable on October 1, 2020 imposes complex logistical constraints for pharmaceutical laboratories in the event that they finance meals for doctors. Any meal within the framework of the congress (buffet or lunch box) is provided by the Congress organization and included in the price of a lunch session.

Others Sponsorship sessions

360° simulation session for industry :

€ 9,000 - 50 minutes session setup and dismantling.

€ 5,000 - 30 minutes session setup and dismantling.

The simulation area is meeting room in the middle of the technical exhibition (capacity 90 places) where you will be offered the opportunity to highlight to the delegates any new products or technology you wish to promote. Standard audio and video equipment, audiovisual technician, microphones for speakers and audience. The demo sessions will be promoted on the congress website and via push notifications on the smartphone app.



All rates listed above exclude statutory VAT and refer to the duration of the Congress.

Partnership booth options (simple package)

Bare booth (floor space only)

9 m ²	€ 5,500
12 m ²	€ 6,900
18 m ²	€ 10,400
24 m ²	€ 13,900

- It is a floor space only, this service involves the intervention of a stand builder (booth floor space already tracing)
- 1 exhibitor badge every 3m² (2 badges for a 6m² for ex.)
- Your logo on the final programme and on the Congress App

Equipped booth

9 m ²	€ 6,700
12 m ²	€ 8,700
18 m ²	€ 12,000
24 m ²	€ 16,900

- This service include: booth floor space tracing, 1kw single - phase circuit break, melamine panels, aluminum structure and carpet + 1 table and two chairs
- 1 exhibitor badge every 3m² (2 badges for a 6m² for ex.)
- Your logo on the final programme and on the Congress App

 All rates listed above exclude statutory VAT and refer to the duration of the Congress.

Create visibility on the venue



- **Your logo on coffee foam during breaks (non-exclusive):** € 2,000
- **Welcome reception support - your logo on the reception's tables:** € 2,000
- **Meeting point lounge:** €10,000
Welcome attendees and/or Key Opinion Leaders in your dedicated lounge so that they can interact with guests under the best conditions
- **Sponsor a photo booth:** €7,500
Have your logo printed on all the attendees pictures onsite; photo booth placed in a dedicated location, approved by ESRA
- **Congress lanyards:** €10,000
Become the exclusive provider of congress lanyards.
- **Pocket programme:** €4,000
Registered delegates will receive an official, easy-to-use Pocket Programme. Your company will be acknowledged with an advertisement page.



Create more Digital visibility

- Your logo visible whenever attendees open the Congress App + Highlighted exhibitor with logo in the exhibitor list and exhibition floor plan € 5,000 (exclusive)
- **Banner on the Congress website at the industry section:** € 2,000
- **Banner on the digital programme:** € 2,500
- **Promotional mail shot to Congress delegates:** € 4,000 to inform them about your activities and bring them to your booth (to participants according to GDPR regulations)

 All rates listed above exclude statutory VAT and refer to the duration of the Congress.

Sponsor package opportunity

- | | |
|--|--|
| <input checked="" type="checkbox"/> Bronze 8,800 € | <input type="checkbox"/> Silver 13,500 € |
| <input type="checkbox"/> Gold 40,000 € | <input type="checkbox"/> Platinum 50,000 € |

Symposium

- | | | | |
|---|------------|---------------------|-------------------------|
| <input type="checkbox"/> Symposium | Date | Room capacity | Price: € 20,000-28,000* |
| <input type="checkbox"/> Lunch session | Date | Room capacity | Price: € 20,000-28,000* |

Upon request option:

Video recording: € 3,500

* Depending on the room capacity

Other session options:

360° Simulation session for Industry :

- ☐ 30 minutes session setup and dismantling: €5,000
- ☐ 50 minutes session setup and dismantling: €9,000

Partnership booths

Floor space only

- ☐ 9 m² ☐ 12 m² ☐ 18 m² ☐ 24 m² More than 24m² on request

Addition exhibitor badge

Equipped booth

- ☐ 9 m² ☐ 12 m² ☐ 18 m² ☐ 24 m² More than 24m² on request

..... X 90 €

More visibility on the venue:

- ☐ Your logo on coffee foam during breaks (non-exclusive): € 2,000
- ☐ Welcome reception support: € 2,000
- ☐ Meeting point lounge: € 10,000
- ☐ Sponsor a photo booth: € 7,500
- ☐ Congress lanyards: € 10,000
- ☐ Pocket programme advertising page: € 4,000

Digital visibility:

- ☐ Logo in the Congress App : € 5,000
- ☐ Banner on the Congress website under the Industry section: € 2,000
- ☐ Banner on the digital programme: € 2,500
- ☐ Promotional mail shot to Congress delegates: € 3,500 (according to GDPR regulations)

i All rates listed above exclude statutory VAT and refer to the duration of the Congress.

I would like to be:

- ☐ **Platinum corporate partner** of ESRA for one year (minimum € 70,000 Annual Congress + other ESRA events)
- ☐ **Gold corporate partner** of ESRA for one year (minimum € 50,000 Annual Congress+ other ESRA events)
- ☐ **Silver corporate partner** of ESRA for one year (minimum € 35,000 Annual Congress + other ESRA events)

Company/entity name: Clarius Mobile Health Europe Limited Contact person: Eleni Xilakis

Invoice address: 9 Appold Street, 6th Floor, EC2A 2AP

City: London Country: UK e-mail : eleni.xilakis@clariu.com Tel: +306973510480

Please send the application to Beatrice Torri: beatrice.torri@esraeurope.org

Payment and cancellation conditions

Payment conditions:

All payments must be made in EURO (Eur). The sponsorship will be invoiced upon receipt of the completed application form. The full amount is due for payment upon receipt of the invoice to guarantee the reservation.

Cancellation policy:

Cancellations and changes to your partnership agreement must be notified in writing to MCO Congrès at least one (1) month prior to the event.

Cancellation fees:

In case of cancellations and changes to your partnership agreement before 30 May 2024, 75% of the sponsorship amount will be charged. No reimbursement will be granted after this date. The full sponsorship amount will be due.

Postponement in case of force majeure:

If the event is postponed (without any changes to the scientific programme and congress format) to the following year, any amount paid under a formally concluded sponsorship agreement will be retained by the Organizer for the organization of the postponed Congress. In the event of cancellation and/or postponement of the Congress to a later year, the Organizer will issue a credit note covering the sponsorship amount to the relevant company.



See you in Prague 2024



State of the Art Safety Standards in RA
THE EUROPEAN SOCIETY OF REGIONAL
ANAESTHESIA & PAIN THERAPY

Exhibition and sponsorship:
Beatrice Torri
E-mail: beatrice.torri@esraeurope.org

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